

# Robert H. Miles, Ph.D.

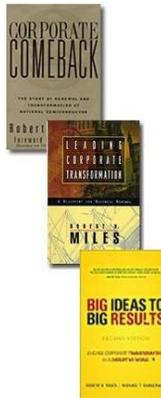
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Robert H. Miles, Ph.D., President, Corporate Transformation Resources, is a global thought and practice leader in the fields of corporate transformation and executive leadership. He has served CEOs as the principal

process architect and supervisor of over 30 corporate transformations. A summary of insights from his experiences, titled "Accelerating Corporate Transformations," appeared as a feature article in the Jan/Feb 2010 issue of the **Harvard Business Review**; which was reprinted in the special "**Reinvention**" issue of **HBR OnPoint**, Spring 2012.

Over the past two decades Bob has pioneered an **Accelerated Corporate Transformation (ACT)** methodology at such leading companies as Apple, Black & Veatch, General Electric, IBM Global Services, National Semiconductor, Office Depot, PGA Tour, Rockwell International, Southern Company and Symantec, as well as a number of emerging high-tech companies. ACT has been licensed to several global consulting firms. Miles also is the author of a series of books on corporate transformation and organizational effectiveness, including **Corporate Comeback**, **Leading Corporate Transformation: Blueprint for Business Renewal** and most recently, **BIG Ideas to BIG Results: Leading Corporate Transformation in a Disruptive World**, Second Edition, with Michael Kanazawa (Pearson, 2016).



Frequently serving as the Corporate Transformation Process Architect to CEOs as they plan, launch and refocus their corporate transformation efforts, Bob helps new CEOs "take charge" and sitting CEOs launch the next major phase in their organization. A trademark of his approach has been the intensive, high-engagement, all-employee cascade, which launches the execution phase by quickly focusing everyone in the enterprise on a shared set of business performance and cultural stretch goals for breakthrough results.

On the Yale and Harvard Business School faculties for many years, Miles taught in the MBA, Doctoral and senior executive programs. At Harvard he was Faculty Chairman of an innovative residential program, which helped CEOs and their teams plan corporate transformation. He is a Cofounder of the Macro Organizational Behavior Society, (Miles, **Macro Organizational Behavior**, 1980), a convocation of elected global scholars held each year at HBS.

Galloway Consulting Group, a healthcare transformation advisory firm, which Miles Chaired since 2003, was acquired by a big data firm in 2014.

Earlier in his career, Bob was an Operations Analyst at Ford Motor Company, a First Lieutenant (Armor) in the U.S. Army, Special Assistant to the Director of Research, Development and Engineering at U.S. Army Missile Command, and a Project Manager at the Advanced Research Projects Agency (ARPA) in the Office of the Secretary of Defense.

Miles received a B.S. from the McIntire School of Commerce at the University of Virginia (where he serves on the Advisory Board) and a Ph.D. in Business Administration from the University of North Carolina.

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